

CONFERENCE
KEYNOTE
SPEAKER



MALAKAI COTÉ,
Ph.D.
Licensed Psychologist

Leading with
Zola (Love):
Re-Awakening
African-Centered
&
Indigenous Healing
Pathways for
Psychologists-Healers



**SACRAMENTO VALLEY
PSYCHOLOGICAL ASSOCIATION**
ADVANCING EXCELLENCE • CREATING OPPORTUNITIES • INVESTING IN YOU

SVPA 2024 CONFERENCE



GROWING PSYCHOLOGY
Innovation, Advocacy, Community

**SACRAMENTO VALLEY PSYCHOLOGICAL ASSOCIATION
(SVPA)**

Call for Sponsorships for SVPA's 2024 Conference

Keynote Speaker – Malakai Coté, Ph.D.

Friday, May 17, 2024

Hilton Sacramento Arden West

2200 Harvard St, Sacramento, CA 95815

Sacramento Valley Psychological Association (SVPA) represents psychologists throughout the greater Sacramento Valley by promoting education, advocacy, and

networking opportunities to advance our field and benefit our community. SVPA is a regional Chapter of the California Psychological Association (CPA), an affiliate organization of the American Psychological Association. Most of SVPA's members are psychologists who provide services to individuals, organizations, and the community in addition to those from academia. We welcome and have membership categories for non-psychologist members, such as other mental health and allied health professionals.

We are excited to bring together the Sacramento Valley psychological community and highlight local expertise and resources. We aspire to bring learning and information to our members' different areas of practice and interests, while providing a space to build community. Attendees use this conference to improve their psychological practice and service delivery in part by exploring the exhibitor tables and promotional opportunities to research products and services that may assist them or those they serve. Additionally, participation as a conference sponsor provides an opportunity for behavioral health workforce recruitment for your organization.

Our conference's theme, "**Growing Psychology: Innovation, Advocacy, and Community**," pertains to the innovative aspects of psychology and the influence of our work in a variety of sectors. We aspire to highlight the relevance and positive contribution that psychology and psychologists have in our communities and world and the ways that we advocate for positive change in society through our psychological research, knowledge and practice.

We will have a continental breakfast hour while attendees complete their registration. To begin our conference, we will have a keynote speaker address our entire audience and we intend for this speaker to be a dynamic leader in the Sacramento psychology community that can speak to the theme and focus of our conference. The remainder of the conference will consist of breakout sessions that attendees are able to select based on their preference and we intend to have up to 10 presentations. There will also be a scheduled lunch hour and poster session hour where local psychology students will be able to showcase their research. We will offer a closing reception for attendees at the end of the day.

We invite you to be a part of this healing. Come learn, connect, and be inspired to transform recovery to triumph!

SVPA aims to ensure that each sponsor has a recognized presence at our 2024 conference, as all sponsorships are vital to our mission. To promote sponsor visibility and attendee engagement, each SVPA conference attendee will receive a card to collect stamps at each exhibitor table.. Once the card is filled, attendees can receive an entry into a raffle towards several great prizes.

All Sponsors Receive:

- Your organization's name listed as a sponsor in the SVPA 2024 Conference

Program distributed to all Conference attendees (deadline 4/01/24), and the April 2024 and May 2024 issues of the Sacramento Valley Psychological Association's digital monthly Newsletter, sent to all SVPA members on the 1st of each month.

- Your organization's description (up to 125 words) plus website included in the SVPA 2024 Conference Program
- Your promotional materials provided to all conference attendees (deadline 4/01/24)
- Your logo posted on [SVPA website's 2024 Conference Page](#) with a link to your website, posted from receipt of payment through May 17, 2024.
- We will post and tag every sponsor on our Facebook, Instagram, and LinkedIn social media platforms when your sponsorship begins and again when the convention ends.

\$500 BRONZE Sponsor: Everything Listed Above

\$1000 SILVER Sponsor: Everything Listed Above AND a Quarter-Page (5" W x 3" H) Color Ad in Conference Program (*does not include a table in the exhibit hall*)

\$1500 GOLD Sponsor: Everything Listed Above AND a Half-Page (5.25" W x 8.25" H) Color Ad in the Conference Program PLUS a Table in the Exhibit Hall with One Exhibitor Registration (no CE)

\$2500 DIAMOND sponsor: Everything Listed Above AND a Full-Page (10.5" W X 8.5" H) Color Ad in Conference Program PLUS a Table in the Exhibit Hall with TWO Exhibitor Registrations (no CE) AND TWO Conference Registrations (CEs included) with Continental Breakfast, Lunch, & Parking Provided; **Could be Reception Sponsor*

\$5000 PLATINUM sponsor: Everything Listed Above AND a Full-Page (10.5" W X 8.5" H) Color Ad in Conference Program PLUS a Table in the Exhibit Hall Located *Next to Check-In/Registration Table* with TWO Exhibitor Registrations (no CE) AND Four Conference Registrations (CEs included) PLUS Recognition

with a 5 Minute Presentation During Plenary Session; **Could be Breakfast Sponsor or Lunch Sponsor*

- *Each Exhibitor Table includes a draped 6'x30" table with 2 chairs, table sign, opportunity to purchase additional exhibitor registrations (no CE; \$150 each), & copy of the SVPA 2024 Conference Program. Attendees are encouraged to visit each exhibitor table to collect a stamp for a sponsor card - completed sponsor cards are turned in for a chance to win a raffle prize at the end of the day*

- *Exhibitor Table Space is Limited*

The sooner you sign on as a Sponsor, the sooner your information is posted with SVPA! To secure your sponsorship opportunity, please complete the following page and return to SVPA President Dr. Cory Nyamora at sacpsychologists@gmail.com. You may contact Dr. Nyamora at (510) 981-1471 if you have any questions or need additional information

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Company Name: Contact Name: Mailing Address: City/State/Zip: Phone:

Email Address:

Please identify sponsorship level:

PLATINUM - \$5,000 DIAMOND - \$2,500 GOLD - \$1500

SILVER - \$1,000 BRONZE - \$500

Please identify payment method: 1) Check or 2) Credit Card

**1) Check enclosed, please make checks payable to: SVPA, 5960 S Land Park Dr
#1326 Sacramento, CA 95822**

**2) Credit Card (please indicate): Visa/Mastercard/AMEX or contact SVPA to arrange for
electronic payment**

Cardholder Name: _____

Card #: _____ Exp: _____ Billing

Address Zip: _____ CV: _____ Signature:

All sponsorship commitment contracts are accepted on first-come, first-serve basis. In the event that the sponsorship is sold out, you will be notified and placed on a wait list or given opportunity to secure your sponsorship for upcoming events.